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**Communications Law: Liberties, Restraints, and the Modern Media**
- John D. Zelezny - 2010-01-04
The new edition of COMMUNICATIONS LAW: LIBERTIES, RESTRAINTS, AND THE MODERN MEDIA continues with the reviewer-praised readability, coverage of core topics, and currency that have been its consistent strengths. The author’s interesting, hypothetical exercises have been a favorite among both professors and students. As in previous editions, the Sixth Edition includes a thorough update of cases and information to keep the text current. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

**Cases in Communications Law**
- John D. Zelezny - 2004
The primary goal of this book is to present cases that will familiarize communications students with authoritative judicial reasoning on key principles of communications law. Most of the cases are from the Supreme Court of the United States and stand as precedents that all other courts in the nation must follow.

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**Studyguide for Communications Law**
- Cram101 Textbook Reviews - 2013-05
Never HIGHLIGHT a Book Again Includes all testable terms, concepts, persons, places, and events. Cram101 Just the FACTS101 studyguides gives all of the outlines, highlights, and quizzes for your textbook with optional online comprehensive practice tests. Only Cram101 is Textbook Specific. Accompanies: 9780872893795. This item is printed on demand.
The new edition of COMMUNICATIONS LAW: LIBERTIES, RESTRAINTS, AND THE MODERN MEDIA continues with the reviewer-praised readability, coverage of core topics, and currency that have been its consistent strengths. The author's interesting, hypothetical exercises have been a favorite among both professors and students. As in previous editions, the Sixth Edition includes a thorough update of cases and information to keep the text current. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Electronic Media Law and Regulation - Kenneth C. Creech - 2013-07-24
Electronic Media Law and Regulation is a case-based law text that provides students with direct access to case law as well as the context in which to understand its meaning and impact. The text overviews the major legal and regulatory issues facing broadcasting, cable, and developing media in today's industry. Presenting information from major cases, rules, regulations, and legal documents in a concise and readable form, this book helps current and prospective media professionals understand the complex realm of law and regulation. Students will learn how to avoid common legal pitfalls and anticipate situations that may have potential legal consequences. This sixth edition provides annotated cases with margin notes, and new chapters address such timely issues as media ownership, freedom of information, entertainment rights, and cyber law.

Cases in Communications Law - John Zelezny - 2010-01-11
Written as a companion to Zelezny's COMMUNICATIONS LAW, Sixth Edition, presents cases that will familiarize communications students with authoritative judicial reasoning on key principles of communications law. Most of the cases are from the U.S. Supreme Court and stand as precedents that all other courts in the nation must follow. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.
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Communications Law - John D. Zelezny - 2001
The text takes a narrative, nuts-and-bolts approach to the legal issues that affect communications professionals in public relations, advertising, broadcasting, journalism, and the on-line industry. The new edition addresses market changes by streamlining some of the transitional news-oriented material and introducing other legal topics of broad concern to communication majors (i.e., advertising, public relations, video production, magazine editing, announcing, etc.). The author's user-friendly style, together with chapter-opening scenarios, short case summaries, and study questions, make the material understandable and easily accessible.

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Internet Law in China - Guosong Shao - 2012-03-14
A comprehensive, structured, and up-to-date introduction to the law governing the dissemination of information in a computer-mediated world in China, Internet Law in China stresses the practical applications of the law that are encountered by all individuals and organizations in Chinese cyberspace, but always in the light of theoretical underpinnings. Among the overarching topics treated in the Chinese context are the following: intellectual property protection in cyberspace; privacy of communication and data privacy; electronic contract forming and electronic signature; personal, domestic and international jurisdiction; and free expression in cyberspace. This book is particularly valuable to legal, business, and communication professionals, academics, and students concerned with the regulation of the Internet and related activities in China. It is the first book to focus solely on Chinese Internet law. The first book to systematically explore the legal doctrines and principles that apply to the Internet and related activities in China Broad coverage: from Internet speech to proprietary interests, privacy issues, electronic contracts, and jurisdiction Original comparative analysis of China’s Internet regulation practice in the global context

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Mass Media - James B. Martin - 2002
Mass media has become an integral part of the human experience. News travels around the world in a split second affecting people in other countries in untold ways. Although being on top of the news may be good, at least for news junkies, mass media also transmits values or the lack thereof, condenses complex events and thoughts to simplified sound bites and often ignores the essence of an event or story. The selective bibliography gathers the books and magazine literature over the previous ten years while providing access through author, title and subject indexes.

A unique learning tool for students in journalism and mass communication, A Student's Guide to Mass Communication Law is written for students by a top student. Amber Nieto and her professor John F. Schmitt--who also brings his experience as a lawyer and a journalist--have created an easy-to-read study guide to be used alongside any main textbook on media law or communication law. An outline format allows for quick reference and for instructors to choose material useful to their courses. Including a glossary and the text of the U.S. Constitution, this concise guide covers key areas such as free speech, freedom of the press, censorship, the student press, defamation and libel, privacy, intellectual property, fair trial issues, shield laws, freedom of information, obscenity, electronic media regulation, media ownership, and advertising. A Student's Guide helps students understand textbook material and serves as an ongoing refresher course on the basics of mass communication law and media law.

Encyclopedia of Political Communication - Lynda Lee Kaid - 2008

Telecommunications Law in the Internet Age - Sharon K. Black - 2001-10-17
For companies in and around the telecommunications field, the past few years have been a time of extraordinary change-technologically and legally. The enacting of the Telecommunications Act of 1996 and the development of international trade agreements have fundamentally changed the environment in which your business operates, creating risks, responsibilities, and opportunities that were not there before. Until now, you'd have had a hard time finding a serious business book that offered any more than a cursory glance at this transformed world. But at last there's a resource you can depend on for in-depth analysis and sound advice. Written in easy-to-understand language, Telecommunications Law in the Internet Age systematically examines the complex interrelationships of new laws, new technologies, and new business practices, and equips you with the practical understanding you would have to otherwise obtain through years of trial and error.
international trade regulations and their effects today's legal boundaries. * Offers authoritative coverage from a lawyer and telecommunications authority who has been working in the field for over three decades. * Examines telecommunications law in the U.S., at both the federal and state level. * Presents an unparalleled source of information on international trade regulations and their effects on the industry. * Covers the modern telecommunications issues with which most companies are grappling: wireless communication, e-commerce, satellite systems, privacy and encryption, Internet taxation, export controls, intellectual property, spamming, pornography, Internet telephony, extranets, and more. * Provides guidelines for preventing inadvertent violations of telecommunications law. * Offers guidance on fending off legal and illegal attacks by hackers, competitors, and foreign governments. * Helps you do more than understand and obey the law: helps you thrive within it.

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events related to civil liberties, both practical book focuses on the law of the United Kingdom, the source of common law, which has dominated the English speaking world, and on the law of the USA, the most powerful cultural, economic, political and military power in the world. Media law and ethics have evolved differently in the US from the UK. This book investigates why this is the case. Throughout, media law and regulation is evaluated in terms of its social and cultural context. The book has a companion website at http://www.ma-radio.gold.ac.uk/cmle providing complementary resources and updated developments on the topics explored.

The Encyclopedia of Civil Liberties in America - David Schultz - 2015-04-10
Driven by the growing reality of international terrorism, the threats to civil liberties and individual rights in America are greater today than at any time since the McCarthy era in the 1950s. At this critical time when individual freedoms are being weighed against the need for increased security, this exhaustive three-volume set provides the most detailed coverage of contemporary and historical issues relating to basic rights covered in the United States Constitution. The Encyclopedia of Civil Liberties in America examines the history and hotly contested debates surrounding the concept and practice of civil liberties. It provides detailed history of court cases, events, Constitutional amendments and rights, personalities, and themes that have had an impact on our freedoms in America. The Encyclopedia appraises the state of civil liberties in America today, and examines growing concerns over the limiting of personal freedoms for the common good. Complete with selected relevant documents and a chronology of civil liberties developments, and arranged in A-Z format with multiple indexes for quick reference, The Encyclopedia of Civil Liberties in America includes in-depth coverage of: freedom of speech, religion, press, and assembly, as outlined in the first amendment; protection against unreasonable search and seizure, as outlined in the fourth amendment; criminal due process rights, as outlined in the fifth, sixth, seventh, and eighth amendments; property rights, economic liberties, and other rights found within the text of the United States Constitution; Supreme Court justices, presidents, and other personalities, focusing specifically on their contributions to or effect on civil liberties; concepts, themes, and and theoretical; court cases and their impact on civil liberties.

Promoting Nonprofit Organizations - Ruth Ellen Kinzey - 2013-08-21
Promoting Nonprofit Organizations is a practical guide to developing and implementing a strategic public relations program to enhance a nonprofit’s reputation. The ways in which businesses – both for-profit and not-for-profit – communicate with customers has changed dramatically in recent
Promoting Nonprofit Organizations - Ruth Ellen Kinzey - 2013-08-21
Promoting Nonprofit Organizations is a practical guide to developing and implementing a strategic public relations program to enhance a nonprofit’s reputation. The ways in which businesses – both for-profit and not-for-profit – communicate with customers has changed dramatically in recent years. Coupled with economic uncertainty, nonprofits have had to adopt a leaner operational mode, further underlining the need for organizations to take advantage of all the promotion strategies available to them. This book: Discusses why public relations and reputation management go hand-in-hand with marketing efforts Offers a step-by-step guide to develop a public relations strategy Considers the importance of nonprofit sustainable citizenship Provides tips for reputation enhancement using a range of tools, such as social media and board ambassadorship Guides the reader in developing a reputation approach to crisis communication management Highly practical in its approach, this book is a great guide for students in public relations and nonprofit management courses, as well as for professionals seeking to enhance the success of their nonprofit organization.

Lincoln's Censor - David W. Bulla - 2008
Lincoln's Censor examines the effect of government suppression on the Democratic press in Indiana during the spring of 1863. Indiana's Democratic newspaper editors were subject to Milo S. Hascals General Order No. 9, which proclaimed that all newspaper editors and public speakers that encouraged resistance to the draft or any other war measure would be treated as traitors. Brigadier General Hascall, commander of the District of Indiana, was amplifying General Order No. 38 of Major General Ambrose Everts Burnside, the commander of the Department of the Ohio. Burnside's order declared that criticism of the president and the war effort was tantamount to declaring sympathies with the enemy. Throughout the war in Indiana, Union soldiers and/or Republican activists intimidated other Democratic editors, ransacking their offices and sometimes running the out of business. President Abraham Lincoln, who suspended the writ of habeas corpus in 1862, claiming presidential prerogatives given by the Constitution at times of invasion or rebellion, had some political misgivings about the intimidation of Democratic newspapers, but let the practice continue in Indiana from April through June of 1863. Finally, at the request of Indiana Governor Oliver P. Morton, Lincoln's War Department ordered Burnside to relieve Hascall of his command. Bulla's observation about the sustainability of the free press in times of war have implications in today's world.
The SAGE International Encyclopedia of Mass Media and Society discusses media around the world in their varied forms—newspapers, magazines, radio, television, film, books, music, websites, social media, mobile media—and describes the role of each in both mirroring and shaping society. This encyclopedia provides a thorough overview of media within social and cultural contexts, exploring the development of the mediated communication industry, mediated communication regulations, and societal interactions and effects. This reference work will look at issues such as free expression and government regulation of media; how people choose what media to watch, listen to, and read; and how the influence of those who control media organizations may be changing as new media empower previously unheard voices. The role of media in society will be explored from international, multidisciplinary perspectives via approximately 700 articles drawing on research from communication and media studies, sociology, anthropology, social psychology, politics, and business.
by itself. It equips students to think critically about media aesthetics and apply them to production situations. Richly illustrated and now presented in full color, it also features strong visuals that often draw on traditional art forms, such as painting, sculpture, and dance. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Sight, Sound, Motion: Applied Media Aesthetics - Herbert Zettl - 2016-01-01
The most comprehensive book on the market, Herb Zettl’s SIGHT SOUND MOTION: APPLIED MEDIA AESTHETICS, 8e describes the major aesthetic image elements -- light and color, space, time-motion, and sound -- as well as presents in-depth coverage on how they are creatively used in television and film. Zettl’s thorough coverage of aesthetic theory and the application of that theory place this contemporary and highly relevant text in a class by itself. It equips students to think critically about media aesthetics and apply them to production situations. Richly illustrated and now presented in full color, it also features strong visuals that often draw on traditional art forms, such as painting, sculpture, and dance. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Media Effects Research: A Basic Overview - Glenn G. Sparks - 2015-01-01
Packed with current examples and the latest research available, MEDIA EFFECTS RESEARCH: A BASIC OVERVIEW, 5e, offers a comprehensive introduction to the study of mass media’s effects on society. Using an engaging personal narrative style, the author presents media theories in the context of current research findings-giving readers a clear understanding of how the effects of mass media are measured and what the latest research has concluded about media’s influence on our lives. Completely up to date, the Fifth Edition offers new coverage of electronic media’s effects on sleep displacement, TV viewing and obesity research, media violence, emotions in cooperative video game play, first- vs. second-order cultivation, agenda-setting theory research, new media’s effects on imitative suicides, Internet use statistics, screen time and face-to-face interaction, multitasking, and much more. In addition, 19 all-new Study Boxes offer an in-depth look at media effects information in
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Democratization and the Media
Vicky Randall - 2013-01-11
Mass communications media play a potentially crucial role both in democratization and in ensuring democracy's survival. The essays in this volume analyse differing aspects of the complex relationship between the media and democracy in a diverse range of national contexts.

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The Advertising Age Encyclopedia of Advertising
John McDonough - 2015-06-18
For a full list of entries and contributors, a generous selection of sample entries, and more, visit the The "Advertising Age" Encyclopedia of Advertising website. Featuring nearly 600 extensively illustrated entries, The Advertising Age Encyclopedia of Advertising provides detailed historic surveys of the world's leading agencies and major advertisers, as well as brand and market histories; it also profiles the influential men and women in advertising, overviews advertising in the major countries of the world, covers important issues affecting the field, and discusses the key aspects of methodology, practice, strategy, and theory. Also includes a color insert.

Broadcasting Pluralism and Diversity
Lesley Hitchens - 2006-10-31
Broadcasting Pluralism and Diversity is a study of the policy and regulatory measures relating to the promotion of media diversity in three jurisdictions: the United Kingdom, the United States, and Australia. A central focus of the book is regulation of media ownership and control, and, taking an historical approach, the book argues that early policy and regulatory decisions continue to have a significant influence on current reforms. Whilst policy and reform debates focus on ownership and control measures, the book also argues that such measures can not be considered in isolation from other regulatory instruments, and that a holistic regulatory approach is required. As such, content regulation and competition regulation are also considered. Underlying the study is the contention that much of the policy informing pluralism and diversity regulation, although making reference to the importance of the media's role in the democratic process, has also
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**Mass Media Research** - Roger D. Wimmer - 2013-06-25

Quality media is the result of meticulous research. MASS MEDIA RESEARCH: AN INTRODUCTION, 10e, shows you how it happens—from content analysis to surveys to experimental research—and then equips you with expert tips on analyzing the media you encounter in your daily life. Reflecting the latest developments from the field, this popular book delivers a comprehensive overview of mass communication research and a thorough exploration of each major approach—including qualitative research, content analysis, survey research, longitudinal research, and experimental research. It also fully integrates social media coverage, ethics, and the impact of merging technology. Available with InfoTrac Student Collections http://gocengage.com/infotrac. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

**Mass Media Research: An Introduction** - Roger D. Wimmer - 2010-01-01

MASS MEDIA RESEARCH: AN INTRODUCTION, 9e, begins with an overview of mass communication research and the ethics of research. It then explores each major approach to research, including qualitative research, content analysis, survey research, longitudinal research, and experimental research. The text continues with a section on data analysis and concludes with a forward-looking section on applying research methods to the primary areas of interest including print, electronic media, advertising, and public relations. Coverage of mass media research and the Internet, which was presented in a concluding chapter in the previous edition, has now been integrated as appropriate throughout the text. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.
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**Public Relations Writing: Strategies & Structures** - Doug Newsom - 2016-01-01

Combining the practical approach of a trade book with fundamental principles and theories, **PUBLIC RELATIONS WRITING: STRATEGIES & STRUCTURES**, 11th Edition, equips readers with the essential techniques and methods needed to write with understanding – and purpose. The book thoroughly explains the different styles and techniques behind writing principles. Taking a decidedly strategic focus, the Eleventh Edition guides readers through a logical progression of PR writing. After exploring the roles and responsibilities of the PR writer, the book provides comprehensive coverage of writing principles, preparing to write, writing for select audiences and—finally—writing for crisis situations. The new edition also includes a new chapter on writing for social media, which focuses on the latest information in this changing arena. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.


Pulling examples straight from recent headlines, **WRITING AND REPORTING NEWS: A COACHING METHOD**, 8e uses tips and techniques from revered writing coaches and award-winning journalists to help you develop the writing and reporting skills you need to succeed in the changing world of journalism. Full-color photographs and a strong storytelling approach keep you captivated throughout the book. An entire chapter is devoted to media ethics, while ethical dilemmas in each chapter give you practice working through ethical issues before you face them on the job. Offering the most up-to-date coverage available, the Eighth Edition fully integrates multimedia content into the chapters-reflecting the way the news world actually operates. It also includes an all-new book glossary featuring many of the newer terms used in Journalism. Integrating new trends in the convergence of print, broadcast, and online media, **WRITING AND REPORTING NEWS** equips you with the fundamental skills you need for media careers now-and in the future. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.


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When Words Collide - Lauren Kessler - 2015-01-01
Offering solutions for today's cross-platform, multi-media writing environment, Kessler and McDonald's WHEN WORDS COLLIDE, 9e is praised by students and instructors alike for its straightforward presentation of grammar and writing guidelines. This versatile handbook is an excellent resource for beginning students as well as seasoned media writers. It delivers concise, clear explanations and examples, as well as quick and accurate answers to common grammar and usage questions. Its unique “from writer to writer” perspective guides readers step by step through the writing process. The Ninth Edition's emphasis on the importance of language skills helps students quickly learn to create effective prose. Its simplified rules appeal to readers from a variety of backgrounds, while engaging new boxed features reinforce key concepts. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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Cengage Advantage Books: Think Like an Editor: 50 Strategies for the Print and Digital World - Steve Davis - 2012-12-13
THINK LIKE AN EDITOR is designed for the new breed of editors who are evolving at the same time news and information sharing is changing. The book encourages students to apply themselves confidently, to think analytically, to examine information with scrutiny, and to see the big picture. Organized by the 50 strategies of editing and working, each strategy section is two to six pages long, which makes content easy to find for both students and professors. The text combines an examination of content depth with insight into the process behind editorial decision-making. Full of tips, lists, and memory aids, THINK LIKE AN EDITOR works similarly to a brief handbook of editing. The second edition features new strategies to help students think creatively in a world of social media, handle multiple platforms, and keep readers engaged. Both basic skills and advanced concepts of editing are covered. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.
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**Electronic Media Management, Revised** - Peter Pringle - 2013-06-26
The fifth edition of a classic text features important updates that reflect the enormous changes that have taken place in recent years - the Internet as an important information transmission format that is here to stay and convergence among media. This edition features thorough discussions on the Internet and convergence, as well as reflects the latest information on broadcast and cable regulations and policies. It also includes a fresh batch of case studies, and study questions. As in previous editions, this book also covers management theory, audience analysis, broadcast promotion, and marketing.

**Violence on Television** - Cynthia A. Cooper - 1996
Congressional scrutiny and public criticism of violent television have spanned nearly four decades with little change in the emphasis of those protests. Despite the intensive spotlight cast on broadcasters, few in Congress have really tried to affect any real changes in the amount and nature of violence in television programming. Although there have been many studies conducted on the effects of television, few authors have explored the political, cultural and societal influences in the battles over television violence. This book explores the complexities of Congressional and public scrutiny and the dynamics of communications policy-making in the United States.

**Television Courtroom Broadcasting Effects** - Paul Lambert - 2013-07-05
The courts have had to deal with the increasing amount of technology. Televised courtroom broadcasting especially remains an issue. Despite three Supreme Court cases on this issue, the common thread between the cases has not been highlighted. This book analyzes these cases and the effects broadcasting has on the courts.

A comprehensive resource of American radio history including over 100 authors and covering over 600 different topics, fully cross-referenced and indexed. Entries are arranged alphabetically and written by some of the leading scholars.
developing story topics by giving them “starting points” to begin writing. The Professional Strategy Triangle model shows students how to think critically about the audience, the situation, and the message before starting a news story or persuasive piece and the FAJA four-point model asks students a series of questions about their story type (Fact, Analysis, Judgment, or Action) to guide them to the right angle or organizational structure for their message. Rooted in classical rhetorical methods, this step-by-step technique enables readers to strategically approach each writing task, no matter the format.

The Basics of Media Writing - Scott A. Kuehn - 2016-12-08
The Basics of Media Writing: A Strategic Approach helps readers develop the essential writing skills and professional habits needed to succeed in 21st-century media careers. This research-driven, strategy-based media writing textbook digs deeply into how media professionals think and write in journalism, public relations, advertising, and other forms of strategic communication. Authors Scott A. Kuehn and Andrew Lingwall have created two comprehensive writing models to help students overcome their problems in finding and developing story topics by giving them “starting points” to begin writing. The Professional Strategy Triangle model shows students how to think critically about the audience, the situation, and the message before starting a news story or persuasive piece and the FAJA four-point model asks students a series of questions about their story type (Fact, Analysis, Judgment, or Action) to guide them to the right angle or organizational structure for their message. Rooted in classical rhetorical methods, this step-by-step technique enables readers to strategically approach each writing task, no matter the format.

An Introduction to Writing for Electronic Media - Robert B. Musburger, PhD - 2012-09-10
"Wonderfully practical, just what every media writer needs." Christopher H. Sterling George Washington University * Learn what it takes to write for commercials, news, documentaries, corporate, educational, animation, games, the internet, and dramatic film & video productions * Outlines the key skills needed for a successful media writing career The demand for quality and knowledgeable multi-platform writing is always in high demand. An Introduction to Writing for Electronic Media presents a survey of the many
for a variety of positions in newsrooms, explains how to do it. Musburger focuses on the skills you need to write for animation versus radio or television news versus corporate training. Sample scripts help you learn by example while modeling your own scripts. Production files illustrate the integral role writers' play in the production process, and individual movie frames allow you compare these to the real scripts. Armed with the skills developed in this book, a media writer can apply for a variety of positions in newsrooms, advertising firms, motion pictures or animation studios, as well as local and national cable operations. Robert B. Musburger, Ph.D., is Professor Emeritus and former Director of the School of Communication, University of Houston, USA. He has worked for 20 years in professional broadcasting, serving as camera operator, director, producer, and writer. Musburger has received numerous awards for his video work and teaching and he continues to work in electronic media with his Seattle, WA., consulting firm, Musburger Media Services. 

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**Sorting Out Deregulation** - Jae Young Kim - 2002

Kim examines how the United States, Germany, and Japan encourage universal service and free speech on the Internet in deregulated marketplaces. All three nations seek universal service through competitive marketplaces, but they guarantee free expression differently: hands-off policies in the US, top-down approaches in Germany, and bottom-up approaches in Japan. The local political, social, and legal atmosphere determines each nation's policies. However, all approaches betray unanticipated consequences that weaken their policies. Public interest in the two areas cannot be realized without sacrificing the viability of telecommunications deregulation, and universal service and the maintenance of free speech require government action.

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