Gretchen Lee Salter is the Strategic Advisor for Safer States. Prior to joining Safer States, she served as the state policy advocate for Breast Cancer Prevention Partners where she successfully led campaigns in California to ban the use of phthalates and BPA in children's products, expand disclosure requirements in cosmetics and create the state's biomointoring program. Gretchen was also instrumental in the creation of the state's Safer Consumer Products program.

A veteran of progressive politics, Gretchen calls on her history as a political organizer and campaigner to advise states on chemical policies. Current efforts include regulating PFAS in food and firefighting foam as well as increasing disclosure requirements in consumer products.