

CORPORATE MEMBERSHIP



ENVIRONMENTAL  
LAW • INSTITUTE®

Making the law work for people,  
places, and the planet.



An underwater scene featuring a diver in the upper center, partially obscured by a blue semi-transparent box. The diver is wearing a watch and a scuba tank. Below the diver, a large school of small, orange and yellow fish swims in the deep blue water. The background is a vibrant blue, suggesting a clear ocean environment.

*“ELI has been a valuable source of credible information about important topics that affect business and the environment.”*

Wayne S. Balta, Vice President,  
Corporate Environmental Affairs and Product Safety,  
IBM Corporation

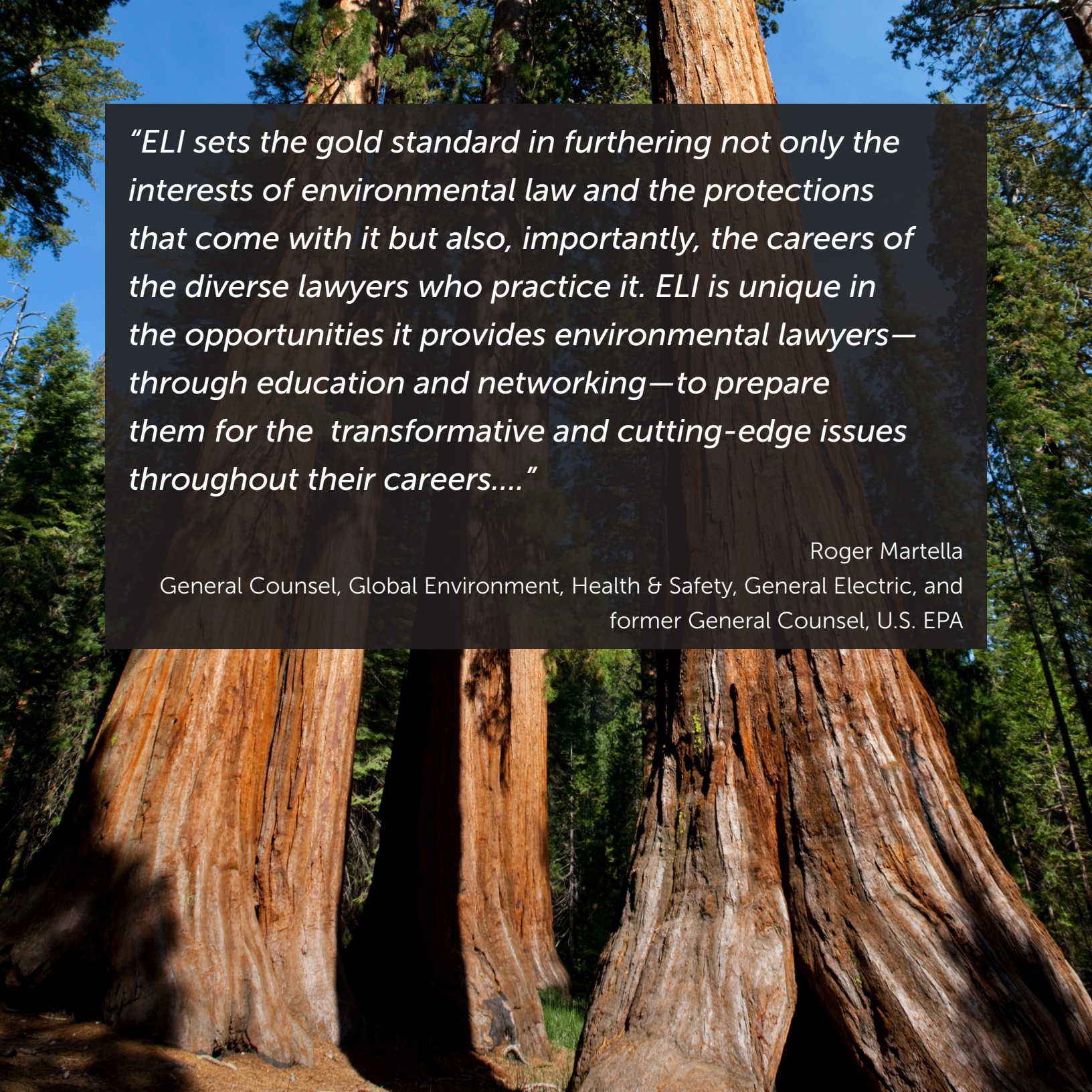
Corporations provide key leadership in shaping environmental law and policy and are in turn greatly shaped by it. Increasingly, private-sector environmental risk management imperatives guide internal environmental management systems as well as the environmental performance of business affiliates by conditioning access to markets and capital on such performance. This trend is growing in importance in the retail, investment, lending, insurance, and institutional procurement sectors, providing a means by which the regulated community is increasingly leading rather than following. This kind of private environmental governance is emerging as a powerful and influential corollary to public-sector governance. ELI, the world’s premier institute on environmental governance, provides a platform for helping optimize private environmental governance.



As a non-partisan think-and-do tank committed to the vision of a healthy environment, prosperous economies, and vibrant communities founded on rule of law, ELI sees businesses as key contributors to functional environmental protection systems and factors commercial impact and corporate perspective into all aspects of its work—from formulating effective and efficient international, national, and local policy and management solutions to educational programming and publications. ELI considers our partnerships with companies to be invaluable; together we can improve environmental governance, enhance regulatory coherence, and build rule of law around the world, allowing environmental quality and commercial opportunity to emerge as fully integrated objectives.

*Companies that are active internationally increasingly see rule of law in the environmental sphere as key to long-term success in foreign markets, where local bias, uneven internalization of environmental costs, and unpredictable, unprincipled, and untimely decisionmaking can so often frustrate competition, planning, and investment. Corporations bullish on rule of law as a means of addressing these distortions are natural partners for a rule of law-oriented institute like ELI.*





*“ELI sets the gold standard in furthering not only the interests of environmental law and the protections that come with it but also, importantly, the careers of the diverse lawyers who practice it. ELI is unique in the opportunities it provides environmental lawyers—through education and networking—to prepare them for the transformative and cutting-edge issues throughout their careers....”*

Roger Martella  
General Counsel, Global Environment, Health & Safety, General Electric, and  
former General Counsel, U.S. EPA




## Benefits of Membership to Companies

- ✓ Programs and forums for identifying best practices in private environmental governance, practical challenges that are emerging in this area, and potential solutions.
- ✓ Exclusive convenings for Corporate In-house Counsels and Environmental Health and Safety Officers to explore cutting-edge governance issues with their peers across sectors and engage in candid conversations with leading government officials and environmental experts.
- ✓ A platform for advancing effective environmental governance and rule of law abroad in order to help create fair, efficient, and even-handed regulatory systems that both further environmental quality and enable commerce.
- ✓ A vehicle for valuable peer-to-peer networking and knowledge transfer.
- ✓ Opportunities to participate in or help lead ELI's educational programs through complimentary attendance to designated ALI CLE (continuing education) courses, ELI Boot Camp and Cross-Training events (that provide instruction on the basics of a range of environmental laws), and other events.
- ✓ Access to ELI's storehouse of scholarship on corporate sustainability and environmental management, through publications such as *The Sustainability Handbook 2nd Edition*, *Practical Guide to Environmental Management 11th Edition*, and *Legal Pathways to Deep Decarbonization in the United States*.
- ✓ Subscriptions to *The Environmental Forum*,<sup>®</sup> our award-winning policy magazine for environmental law and policy professionals, and the full suite of products from our flagship publication, *ELR—The Environmental Law Reporter*.<sup>®</sup>

## Benefits of Engagement With ELI

- ✓ Programmatic partnerships or consultative arrangements to enhance business practices or prepare for the future. ELI can provide customized training events and other support consistent with company needs.
- ✓ Cost-effective consultation, research, analysis, and assistance on pressing corporate environmental and sustainability programs issues such as reporting, benchmarking, compliance, and satisfaction of beyond-compliance objectives.

An aerial photograph of a city, likely New York City, showing a river (the Hudson River) winding through the urban landscape. The sky is filled with dramatic, dark blue and grey clouds, with some light breaking through near the horizon. A dark blue rectangular text box is overlaid on the upper portion of the image.

*“ELI provides an invaluable service to my company. As the preeminent authority on environmental law, regulations, and compliance, ELI’s educational programs, publications, and analysis keep me up to date on the latest legal trends and thinking that impact my company’s success and sustainability.”*

—Kathleen Barrón, Senior Vice President,  
Government and Regulatory Affairs and Public Policy,  
Exelon Corporation

There are three levels of corporate membership, with valuable benefits increasing at the higher levels. Details are provided at:

<http://www.eli.org/associates-programs/corporate-program>.

New corporate members at the highest level automatically become Star Sponsors and are provided with naming recognition and other benefits at ELI's Award Dinner. This annual event in Washington, DC, honors an individual with crowning achievements and is attended by 700 leaders in the environmental field.

**ELI Corporate Members** include some of the most innovative companies in the world.

## Join With Us

Never has the world been more in need of the promise of environmental law and effective governance.

Working with you, we can deliver that promise so that the world of tomorrow is one that is defined by a healthy environment, prosperous economies, and vibrant communities founded on the rule of law.



To learn more about corporate membership, please contact:  
**Caitlin McCarthy**, Director of Education, Associates and Corporate  
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**Melodie DeMulling**, Vice President of Development & Membership,  
at (202) 939-3808



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