



North Coast Regional Water Quality Control Board

Communicating Total Maximum Daily Load (TMDL) Progress Water Quality Report Cards

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Water Quality Report Card Styles

Classic

- Familiar – TMDL staff and the public both know what information to expect and where to find it on the Report Card
- Concise – Provides the key information related to the TMDL and activities
 - Pollutant and waterbody pair(s)
 - Sources of impairment
 - Key actions and stakeholders
 - Clear indication of progress towards TMDL goals
- Most effective when sufficient water quality data is available

StoryMap

- Interesting – allows TMDL staff to engage the audience
- Flexible – provides a platform to convey a variety of information
 - Pair pollutant and source information with photos
 - Accommodates, but does not require water quality data and trends information
 - Ability to convey watershed stewardship and coordination efforts
 - Allows imbedding of alternate media
- Requires use of newer technology that may be less familiar and require training



Water Quality Report Card Examples

Classic Style

- Microsoft Word
- Easy to save on your hard drive

Story Map Style

- Arc GIS – online and download in pdf
- esri - stored on a server

Eel River Temperature TMDL

[Classic Water Quality Report Card - Eel River](#)

[Water Quality Report Card - Eel River](#)

Upper Elk River Sediment TMDL

[Water Quality Report Card – Elk River](#)



Thank You