



The role of NGOs in stopping the illegal wildlife trade

Dr. Susan Lieberman
Wildlife Conservation Society
Feb. 27, 2014

1. Science, data, information
2. Stopping the killing: Field-based conservation, monitoring, enforcement:
On-the-ground, at site
3. Anti-trafficking
4. Stopping the demand
5. Working with government partners
 - US, EU, Others
6. Advocacy and communications

What is happening?

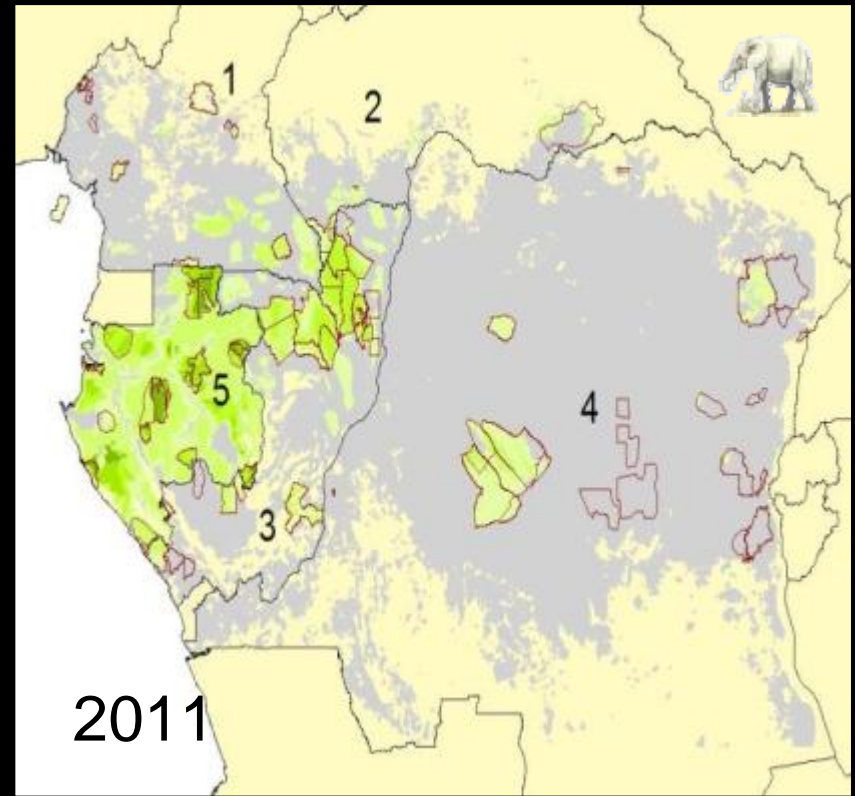
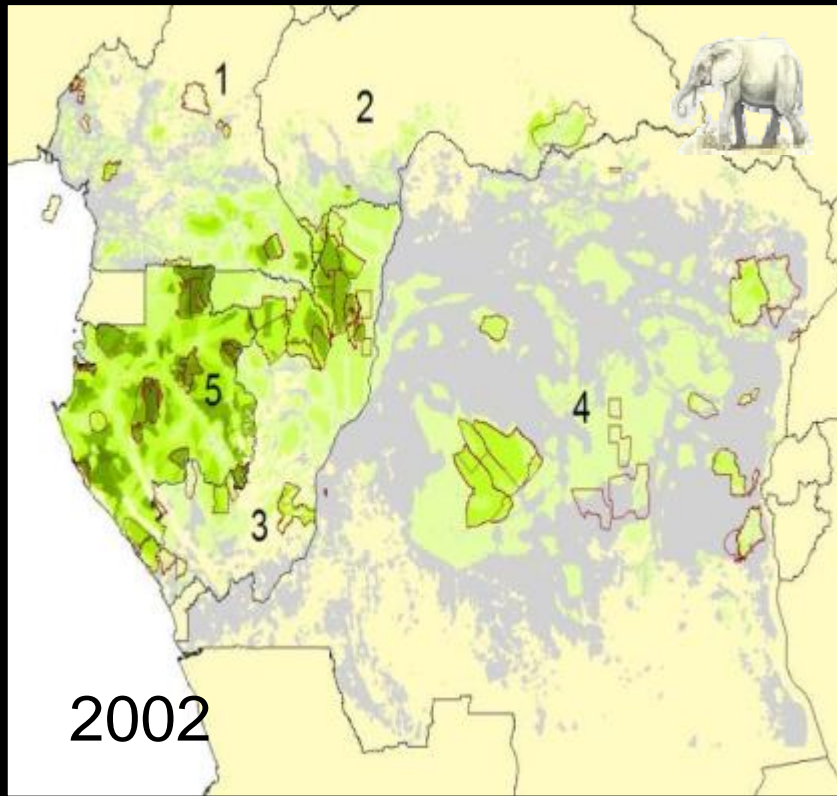
Poaching and trafficking in highly valuable body parts is:

- increasingly run by organized criminal syndicates;
- driven by high prices, particularly in East Asia; and
- facilitated by corruption, weak governance and low capacity all along the trade chain, from source to market.





NGOs work with governments throughout the market chain



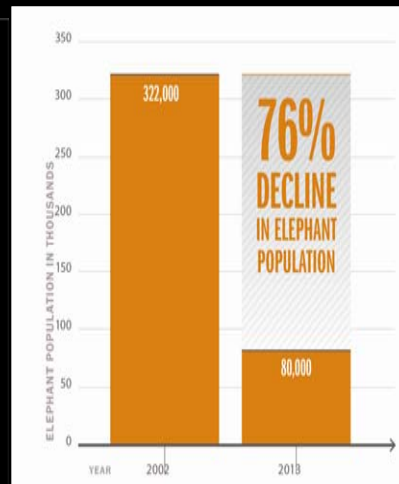
OPEN ACCESS Peer-reviewed article

PLOS ONE

Devastating Decline of Forest Elephants in Central Africa

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Abstract
Africa has lost elephants—economically and functionally unique—being poached at accelerating rates, but we lack single-wide functional-use demographic surveys of the species across almost all assembled forest elephants old-growth habitats, covering 13,000 km² (1,000 percent) of the world's wooded area that population size declined by ca. 62% between



Elephant News

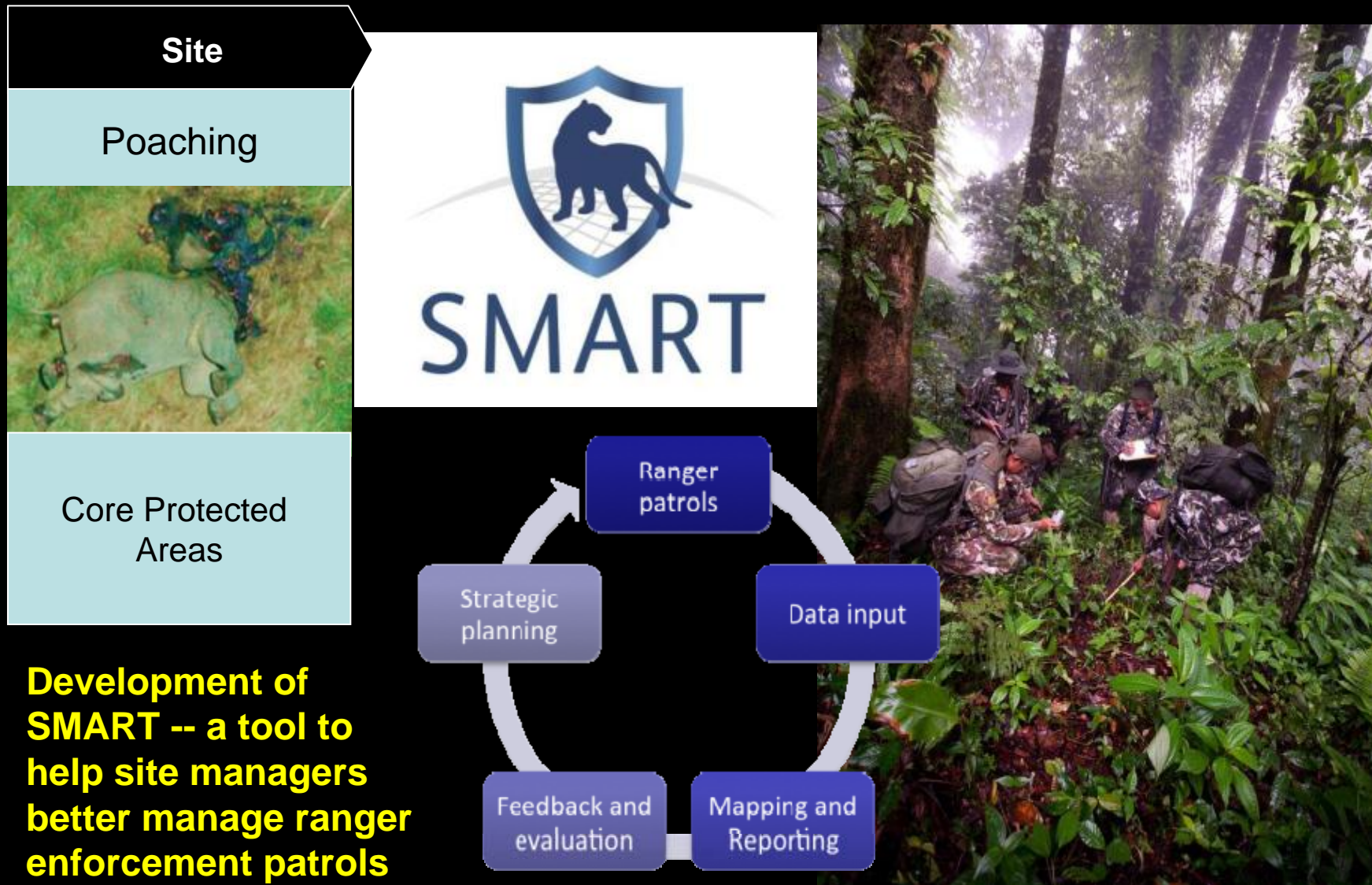
Sunday Review

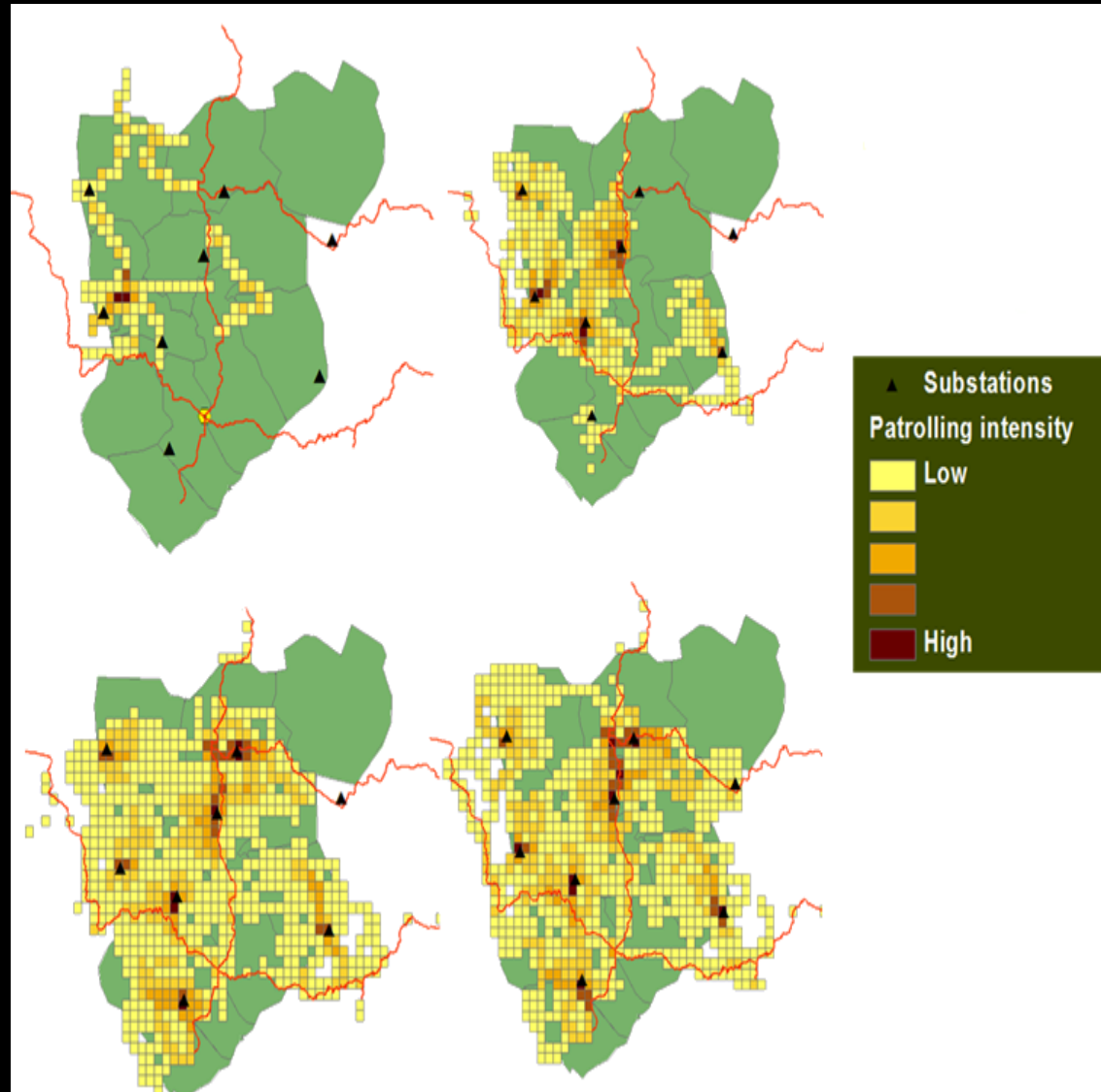
Slaughter of the African Elephants

TRIGGS is visiting a southern elephant herd and so far her ideas, but when she cannot protect it from poachers, about a year ago, poachers attacked a family of forest elephants in central Africa. The biologist who discovered the attack tried to get wildlife guards more equipped to respond. On the way, an elephant mother, killed with bullets and mangled with pain and fear, was left to rot her carcass body to shield her baby. Her condition was far sadder for the baby who she



Wildlife trade chain from poaching to sale – The Site/ Protected Areas





Ecoguard patrols

<http://www.smartconservationsoftware.org/>

Wildlife trade chain from poaching to sale – The transport nodes

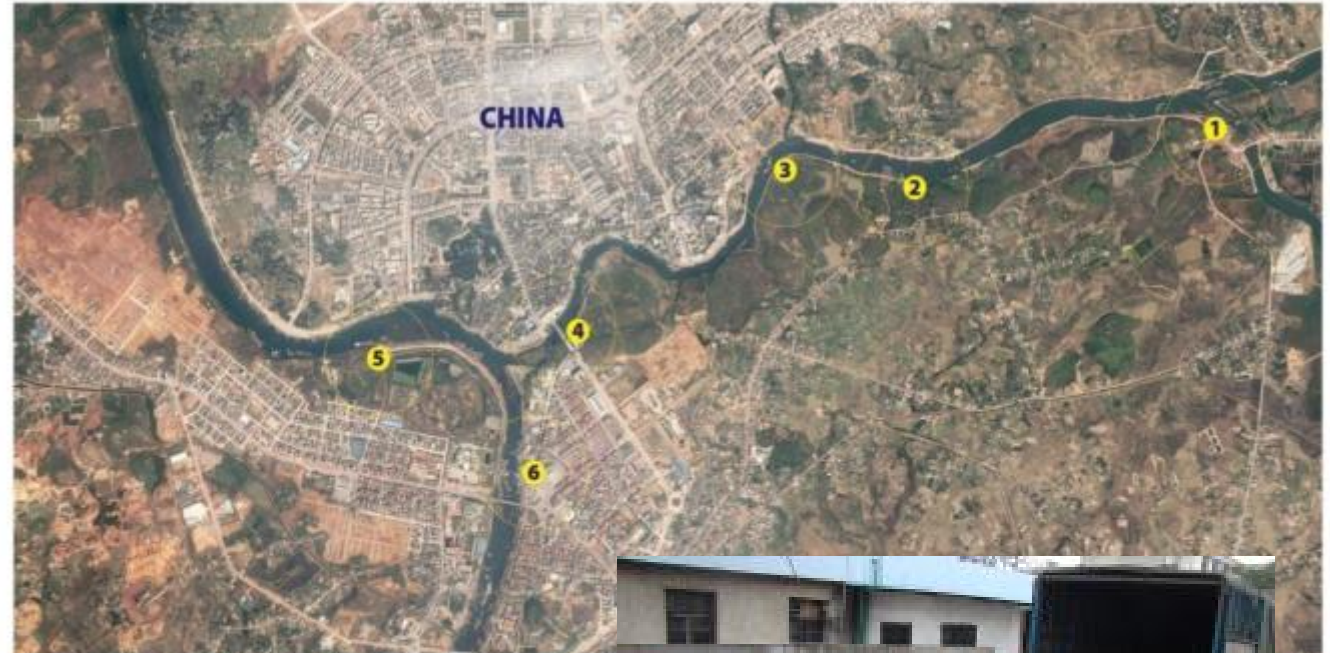
Transport nodes

Global transport



Where trade flows converge - international borders, ports, airports

Working with law enforcement partners e.g., at a key Vietnam/China border crossing



MONG CAI CITY
Quang Ninh Province, Vietnam





Stopping the Trafficking

Wildlife trade chain from poaching to sale – The Landscape/ trafficking

Landscape

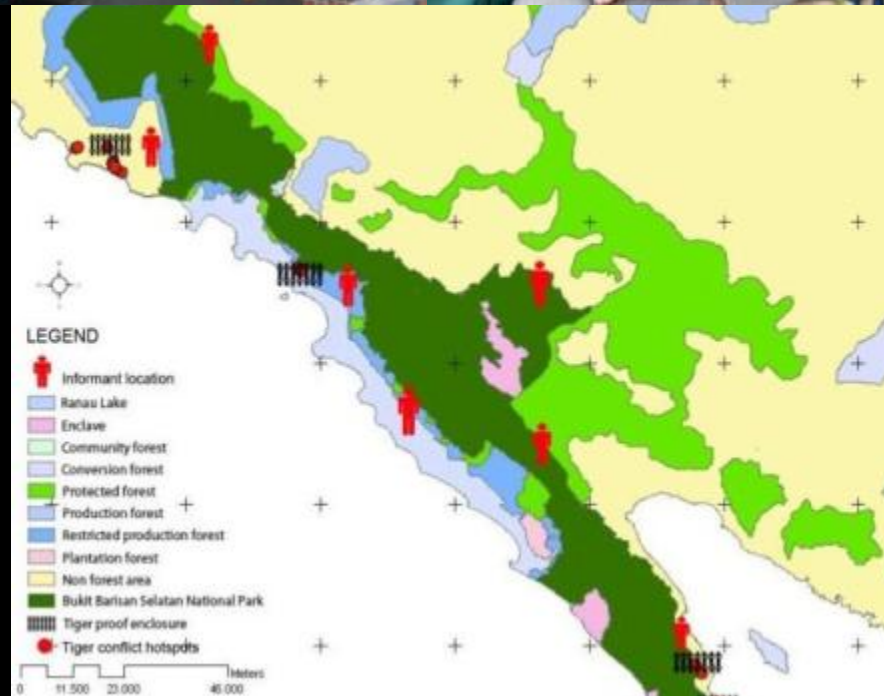
Criminal networks



Towns and villages in
& around landscapes
where middlemen
buy and sell wildlife



**Intelligence-led
Wildlife Crime Units
e.g., across Sumatra,
Indonesia**



Example: WCS WORK LEADS TO MAJOR OUTCOMES



Indonesia's largest bust of tiger trade – and the arrest of a major kingpin

Wildlife trade chain from poaching to sale – The end points

End point

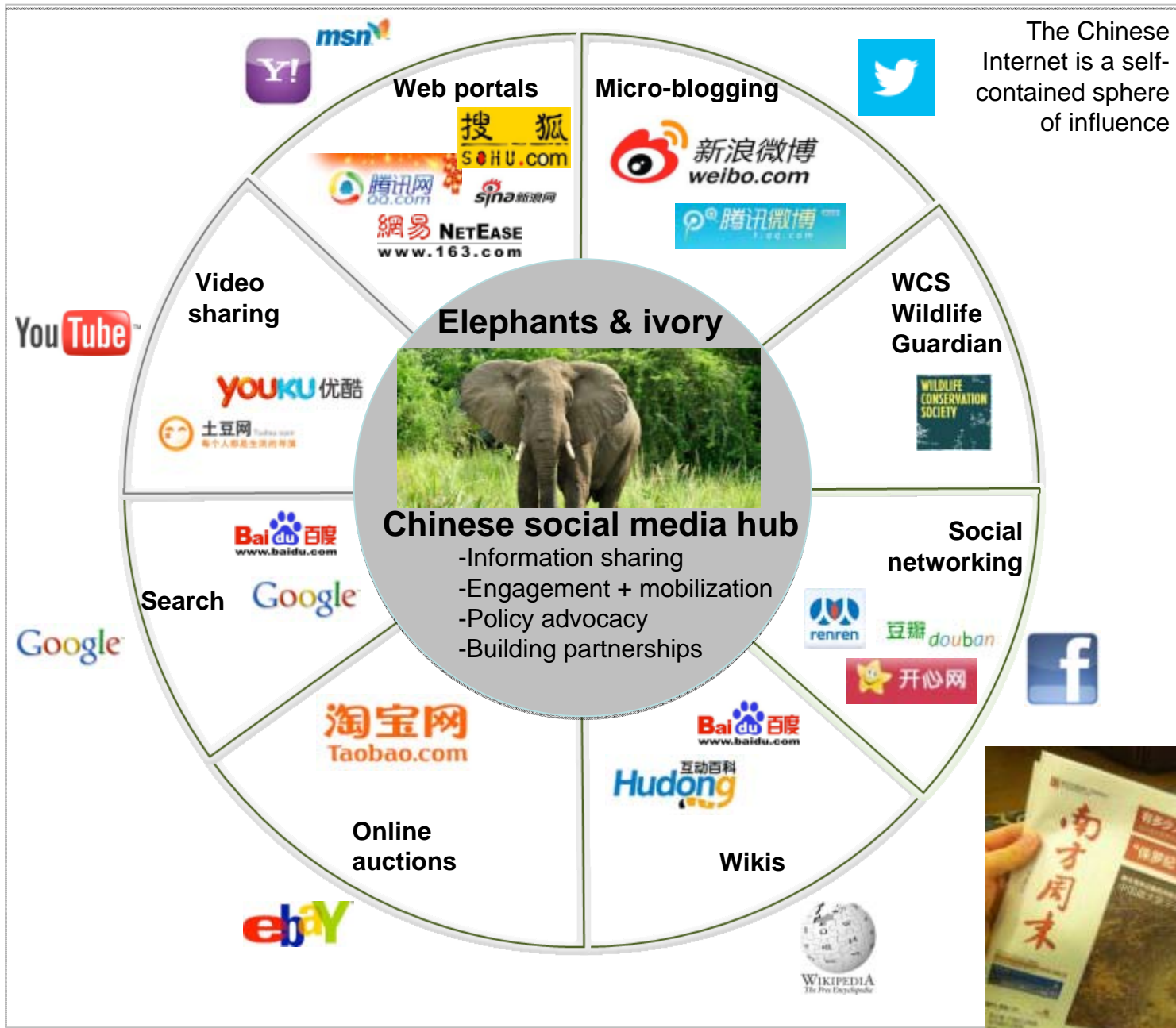
Sales



Urban areas where
products are sold
to consumers



**Working to increase
detection and
enforcement at
Customs and in
markets in southern
China**



We use the traditional print and social media in China to bring about changes in consumer habits.



Advocacy, Communications



THE WHITE HOUSE
Office of the Press Secretary

For Immediate Release July 1, 2013

EXECUTIVE ORDER

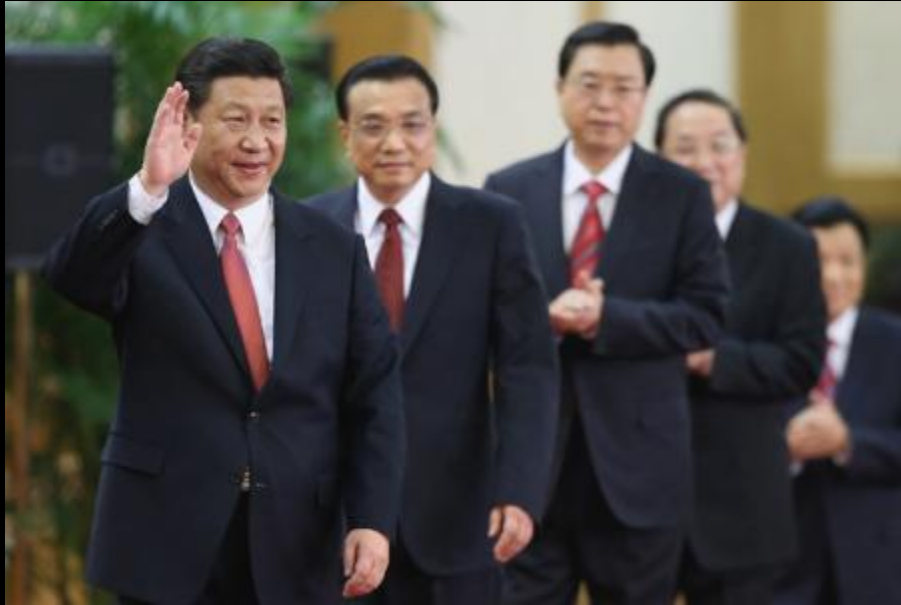
COMBATING WILDLIFE TRAFFICKING

By the authority vested in me as President by the Constitution and the laws of the United States of America, and in order to address the significant effects of wildlife trafficking on the national interests of the United States, I hereby order as follows:



Influence senior leaders and stimulate action by government agencies

Influence public perceptions, and work to close domestic markets



Influence senior leaders



Influence public perceptions

Botswana
Burkina
Faso
Cote
D'Ivoire
Gabon
Kenya
Liberia

Malawi
South
Sudan
Tanzania
Uganda
Zambia

Clinton
Global
Initiative
September
26, 2013



Advocacy & communications

United 4 Wildlife Summit in London

Hosted by UK Government
Royal Foundation

Heads of State and Ministers
from 50 countries



united for wildlife

the facts

Whole species are being hurried to extinction, as part of an illegal trade that benefits organised criminals and armed gangs. We want you to add your voice to ours and say "enough is enough".

- The illegal wildlife trade is valued at between \$5-20 billion USD per year, it is the fourth most lucrative global crime after drugs, firearms and arms.
- It's not just a crime against wildlife, 1000 Rhinos have been killed in the last ten years, which is two per week, every week.
- 99% of the world's rhinos have been lost in the last 40 years.
- In 2011 between 40,000 and 60,000 Pangolins were captured and killed in Vietnam alone.

Will you support us and help preserve these animals or will you do nothing as they vanish from our world forever?

Poaching Demand

MENU

UNEP WWF IUCN The National Geographic Society ZSL

Share links at the

United 4 Wildlife



Opening Remarks -- International Wildlife Trafficking Symposium: Solutions to a Global Crisis

Released: 2/11/2014 7:00 AM EST

Source Newsroom: [Wildlife Conservation Society](#)

[more news from this source](#)



Contact Information

Available for logged-in reporters only

Newswise — "This symposium is less about political consensus and more about prioritizing the strategies and approaches."

London, Feb. 11, 2014 – The following remarks were delivered today by Dr. John G. Robinson, WCS Chief Conservation Officer and Executive Vice President of Conservation and Science, at the opening of the International Wildlife Trafficking Symposium at the Zoological Society of London:

"This symposium was organized by United for Wildlife, a collaboration between The Royal Foundation and 7 conservation organizations: CI, WWF, WCS, TNC, FFI, ZSL and IUCN.

Prince William and Charles: 'we will combat the illegal wildlife trade'

Ahead of high-level London wildlife trade summit, royals say they will lend their voices to ensure the 'survival of some of the world's most treasured species'



Prince Charles and William use a video message to say they will help combat the wildlife trade

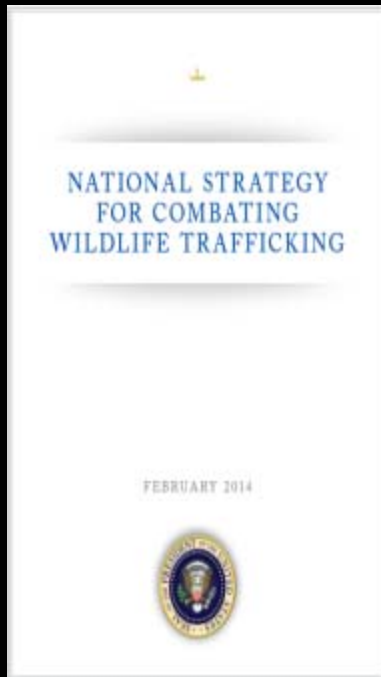
Ahead of a high-level summit on the illegal wildlife trade in London on Thursday hosted by the UK government, the Prince of Wales and Duke of Cambridge told the world this week:

“We have come together, as father and son, to lend our voices to the growing global effort to combat the illegal wildlife trade - a trade that has reached such unprecedented levels of killing and related violence that it now poses a grave threat not only to the survival of some of the world's most treasured species, but also to economic and political stability in many areas around the world.

President of Gabon Ali Bongo Ondimba



“Last year we burned our entire stockpile of ivory to show that Gabon has no tolerance for this”



US

Executive Order

Task Force

National Strategy

Advisory Council

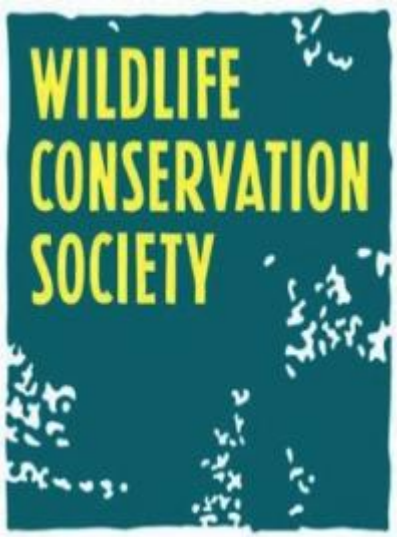
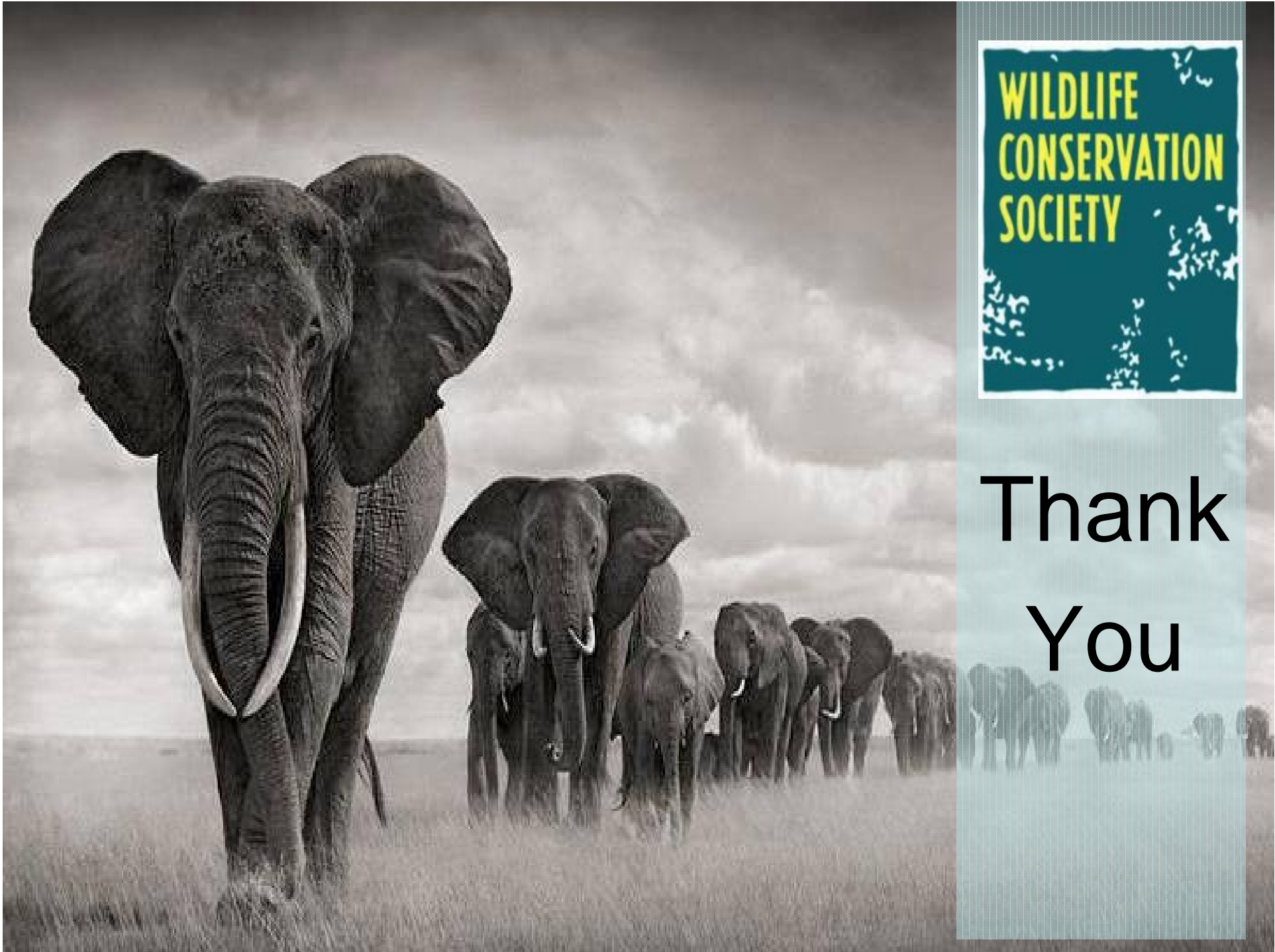
EU

Consultation

Member States

CITES

CoP, Committees, etc.



Thank
You