Metaphor and National Identity - Orsolya Putz - 2019-12-15
Due to the Treaty of Trianon – which was signed at the end of World War 1 in 1920 – Hungary lost two thirds of its former territory, as well as the inhabitants of these areas. The book aims to reveal why the treaty still plays a role in Hungarian national identity construction, by
Hungarian national identity construction, by treaty and its consequences. The cognitive linguistic research explores Hungarian politicians' conceptual system about Trianon, with special interest on conceptual metaphors. It also analyzes the factors that may motivate the emergence of the conceptual system, as well as its synchronic diversity and diachronic changes. The monograph provides a niche insight into the conceptual basis of how contemporary citizens of Hungary interpret the treaty of Trianon and its consequences. The book will be of interest to cognitive and cultural linguists, cultural anthropologists, or any professionals working on national identity construction.

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**Metaphor and Meaning in Psychotherapy** - Ellen Y. Siegelman
- 1993-08-01

When therapists hear patients talk of feeling "imprisoned," "burning with rage," "trapped," or "unequipped," they are witnessing manifestations of the symbolic attitude, the hallmark of all depth
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**Unpeaceful Metaphors** - Abdul Karim Bangura - 2002
This book is about unpeaceful metaphors used in various social contexts. It is the outgrowth of a summer 2002 seminar on language and peace held at American University's School of International Service. The focus is on those figures of speech based on perceived similarity between distinct objects or certain actions that are employed to undermine stability, solidarity, democracy, human rights, and equality.

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Why did Paul frequently employ a diverse range of metaphors in his letters to the Corinthians? Was the choice of these metaphors a random act or a carefully crafted rhetorical strategy? Did the use of metaphors shape the worldview and behavior of the Christ-followers? In this innovative work, Kar Yong Lim draws upon Conceptual Metaphor Theory and Social Identity Theory to answer these questions. Lim illustrates that Paul employs a cluster of metaphors--namely, sibling, familial, temple, and body--as cognitive tools that are central to how humans process information, construct reality, and shape group identity. Carefully chosen, these metaphors not only add colors to Paul's rhetorical strategy but also serve as a powerful tool of communication in shaping the thinking, governing the behavior, and constructing the social identity of the Corinthian Christ-followers.
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**The Body as Medium and Metaphor** - Hannah Westley - 2008-01-01

Reconsidering the relationship between autobiography and self-portraiture, The Body as Medium and Metaphor explores the intertextuality of self-representation in twentieth-century French art. Situating the body as the nexus of intersections between the written word and the visual image, this book rethinks the problematic status of the self. Starting at the twentieth-century’s departure from figurative

the work of seminal artists and writers – including Marcel Duchamp, Michel Leiris, Francis Bacon, Bernard Noël, Gisèle Prassinos, Louise Bourgeois and Orlan – to articulate the twentieth century’s radical revisions of subjectivity that originated from and returned to representations of the word, the image, and the body. This volume will be of interest to students of both French Literature and Art History, particularly those who are interested in the interdisciplinary exchanges between visual arts and literature.

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The Spectral Metaphor - E. Peeren - 2014-01-30
What does it mean to live as a ghost? Exploring spectrality as a metaphor in the contemporary British and American cultural imagination, Peeren proposes that certain subjects – migrants, servants, mediums and missing persons – are perceived as living ghosts and examines how this figuration can signify both dispossession and empowerment or agency.

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Images of Organization - Gareth Morgan - 2006-04-15
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**Metaphor and Shakespearean Drama** - M. Fahey - 2011-08-31
Metaphor and Shakespearean Drama explores the fruitful and potentially unruly nature of metaphorical utterances in Shakespearean drama, with analyses of Othello, Titus Andronicus, King Henry IV Part 1, Macbeth, Hamlet, and The Tempest.

**Nietzsche, Metaphor, Religion** - Tim Murphy - 2001-10-18
Presents a radically anti-foundationalist reading of Nietzsche's philosophy of religion.
This book explores the cultural, intellectual, and artistic fascination with camera-eye metaphors in film culture of the twentieth century. By studying the very metaphor that cinema lives by, it provides a rich and insightful map of our understanding of cinema and film styles and shows how cinema shapes our understanding of the arts and media. As current new media technologies are attempting to shift the identity of cinema and moving imagery, it is hard to overstate the importance of this metaphor for our understanding of the modalities of vision. In what guises does the "camera eye" continue to survive in media that is called new?

**The Camera-Eye Metaphor in Cinema**
Christian Quendler - 2016-11-18
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**Active Conceptual Modeling of Learning**
Peter P. Chen - 2008-01-04
This volume is a collection of papers presented during the first International ACM-L Workshop, which was held in Tucson, Arizona, during the 25th International Conference on Conceptual Modeling, ER 2006. Included in this state-of-the-art survey are 11 revised full papers, carefully...
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**Ghosts, Metaphor, and History in Toni Morrison's Beloved and Gabriel García Márquez's One Hundred Years of Solitude**

D. Erickson - 2009-03-16

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**From the Inside Out and Other Metaphors**

Bunny S. Duhl - 1983

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This revelatory study explores how Scottish history plays, especially since the 1930s, raise issues of ideology, national identity, historiography, mythology, gender and especially Scottish language. Covering topics up to the end of World War Two, the book addresses the work of many key figures from the last century of Scottish theatre, including Robert McLellan and his contemporaries, and also Hector MacMillan, Stewart Conn, John McGrath, Donald Campbell, Bill Bryden, Sue Glover, Liz Lochhead, Jo Clifford, Peter Arnott, David Greig, Rona Munro and others often neglected or misunderstood. Setting these writers’ achievements in the context of their Scottish and European predecessors, Ian Brown offers fresh insights into key aspects of Scottish theatre. As such, this represents the first study to offer an overarching view of historical representation on Scottish stages, exploring the nature of ‘history’ and dramatists use – and subvert – them. Engaging and accessible, this innovative book will attract scholars and students interested in history, ideology, mythology, theatre politics and explorations of national and gender identity.
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**Conventional and Original Metaphors in French Autobiography** - Madalina Akli - 2009

This book studies three autobiographies, each of which is at least partially devoid of chronological structure: Sartre's The Words, Perec's W or The Memory of Childhood, and Sarraute's Childhood. Calendar-based order, traditionally associated with autobiography, fails to provide the coherence the readers expect. Hence, readers must create a sense of coherence at another level. Conventional and Original Metaphors in French Autobiography reveals that in these literary texts coherence is maintained based on the exploitation of conventional metaphors taken from everyday language, which the autobiographers transform in a creative yet familiar manner. These common metaphors offer guidance to readers and establish coherence between the shared life experiences of reader and autobiographer. In the course of reading, the autobiographers' and the readers' life experiences overlap through familiar metaphors, which serve as organizational devices in writing and as guiding principles in reading.

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**The 'Social' as Metaphor and the Case of Cooperatives** - Marie L. Pellegrin-Rescia - 2019-01-15

Drawing on Polanyi, Austin and Lacan, Marie Pellegrin-Rescia and Yair Levi offer a powerful critique of the language and categories of thought that dominate the contemporary intellectual and political landscape. The general tendency to dichotomize concepts such as left and right, social and economic, globalization and anti-globalization, is, they argue, a consequence of our subservience to the primacy of the rational economic agent. The authors offer a selection of case-studies of co-operatives, which are shown to be paradoxical entities in a worldview in which the social exists only as a metaphor for a space concerned with the damage caused by the economic. Through an analysis of experiences in achieving civil accord in South Africa and in establishing a new town in the mountains of Sicily, they offer a new political orientation in a world of uncertainty. In doing so they attempt an answer to one of the most intriguing questions of our time: should we accept as a fait-accompli the way our society is conceived and shaped, or can we have a say in the matter and assume the
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Metaphors for Leading - Leading by Metaphors - Stefan Jung - 2019-06-17

little work has been done on describing the influence of cultural perspectives in metaphors used in the area of leadership and organisations. How can we bring to the surface the hidden metaphors that shape our thinking subconsciously? How can we utilise old metaphors of leadership in a new and globalised world? This volume documents the central results of an interdisciplinary conference on metaphors and leadership in which scientists from Africa, Asia, Europe and North America took part.

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Metaphors of Identity, Operations, Metaphors and Iconic Change

Priester. Alle diese Bilder sollen helfen, die zugrunde liegende Sichtweise auf Führung und Organisation zu beschreiben und geben einen Einblick, wie Führung von unseren metaphorischen Weltbildern beeinflusst wird. Wenig Aufmerksamkeit erfuhren bisher kulturelle Unterschiede bei der Verwendung von Metaphern im Bereich Führung und Organisation. Wie können wir die verborgenen Metaphern, die unser Denken unterbewusst prägen, an die Oberfläche bringen? Wie können wir alte Metaphern der Führung in einer modernen und globalisierten Welt nutzen? Der vorliegende Band dokumentiert die zentralen Ergebnisse einer interdisziplinären Konferenz zu Metaphern und Führung, an der Wissenschaftler und Wissenschaftlerinnen aus Afrika, Asien, Europa und Nordamerika teilgenommen haben. Metaphors are used increasingly in leadership theory and leadership development. How do leaders view themselves and how are they seen by others in terms of metaphors? One can find a wide range described in publications and on coaching websites. They range from gardener and coach, to manager or priest. They all help describe the underlying view on leadership and give insight into how leadership is influenced by our metaphorical view of the world. However, little work has been done on describing the influence of cultural perspectives in metaphors used in the area of leadership and organisations. How can we bring to the surface the hidden metaphors that shape our thinking subconsciously? How can we utilise old metaphors of leadership in a new and globalised world? This volume documents the central results of an interdisciplinary conference on metaphors and leadership in which scientists from Africa, Asia, Europe and North America took part.

Mixing Metaphor - Raymond W. Gibbs, Jr. - 2016-03-18
Mixing metaphors in speech, writing, and even gesture, is traditionally viewed as a sign of
inconsistency in thought and language. Despite the prominence of mixed metaphors, there have been surprisingly few attempts to comprehensively explain why people mix their metaphors so frequently and in the particular ways they do. This volume brings together a distinguished group of linguists, psychologists and computer scientists, who tackle the issue of how and why mixed metaphors arise and what communicative purposes they may serve. These scholars, almost unanimously, argue that mixing metaphors is a natural consequence of common metaphorical thought processes, highlighting important complexities of the metaphorical mind. Mixing Metaphor, for the first time, offers new, critical empirical and theoretical insights on a topic that has long been ignored within interdisciplinary metaphor studies.

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**The Cambridge Handbook of Metaphor and Thought** - Raymond W. Gibbs, Jr. - 2008-09-22

A comprehensive collection of essays in multidisciplinary metaphor scholarship that has
anthropology, music and psychology. These essays explore the significance of metaphor in language, thought, culture and artistic expression. There are five main themes of the book: the roots of metaphor, metaphor understanding, metaphor in language and culture, metaphor in reasoning and feeling, and metaphor in non-verbal expression. Contributors come from a variety of academic disciplines, including psychology, linguistics, philosophy, cognitive science, literature, education, music, and law.

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**Facts Still Can't Speak for Themselves** - Eric Oliver - 2015-09-11
Today, most trial lawyers and consultants accept the fact that all legal decision makers decide cases by first making up their own version of the case story. Yet, few have yet to fully adjust their practices to meet the demands of that reality. Facts Still Can’t Speak for Themselves offers specific methods for trial professionals to increase their reach into the full range of
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Metaphor is a central concept in literary studies, but it is also prevalent in everyday language and speech. Recent literary theories such as postmodernism and deconstruction have transformed the study of the text and revolutionized our thinking about metaphor. In this fascinating volume, David Punter: establishes the classical background of the term from its philosophical roots to the religious and political tradition of metaphor in the East relates metaphor to the public realms of culture and politics and the way in which these influence the literary examines metaphor in relation to literary theory, philosophy, psychoanalysis and postcolonial studies illustrates his argument with specific examples from western and eastern literature and poetry. This comprehensive and engaging book emphasizes the significance of metaphor to literary studies, as well as its relevance to cultural studies, linguistics and philosophy.
Metaphor II - Jean-Pierre Noppen - 1990-01-01
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Metaphors of Invention and Dissension -
Rajeshwari S. Vallury - 2017-08-16
This book engages with recent philosophical
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**Multimodal Metaphor and Metonymy in
Advertising** - Paula Pérez Sobrino - 2017-12-15
Metaphor and metonymy appeal to us because
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Metaphor and metonymy appeal to us because they evoke mental images in unique but still recognisable ways. The potential for figurative thought exists in everyone, and it pervades our everyday social interactions. In particular, advertising offers countless opportunities to explore the way in which people think creatively through metaphor and metonymy. The thorough analysis of a corpus of 210 authentic printed advertisements shows the central role of multimodal metaphor, metonymy, and their patterns of interaction, at the heart of advertising campaigns. This book is the first in-depth research monograph to bring together qualitative and quantitative evidence of metaphor-metonymy combinations in real multimodal discourse. It combines detailed case study analyses with corpus-based analysis and psycholinguistic enquiry to provide the reader with a prismatic approach to the topic of figurative language in multimodal advertising. Besides its theoretical contribution to the field of multimodal figurative language, this monograph has a wide number of practical applications due to its focus on advertising and the communicative impact of creative messages on consumers. This book will pave the way for further qualitative and quantitative research on the ways in which figurative language shapes multimodal discourse, and how it relates to our everyday creative thinking.

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**Cinematic Metaphor** - Cornelia Müller - 2018-10-08
Metaphors in audiovisual media receive increasing attention from film and and multimodal metaphor research. The specific media character of film, and thus of cinematic metaphor, remains, however, largely ignored. Audiovisual images are all too frequently understood as iconic representations and material carriers of information. Cinematic Metaphor proposes an alternative: starting from film images as affective experience of movement-images, it replaces the cognitive idea of viewers as information-processing machines, and heals the break with rhetoric established by conceptual metaphor theory. Subscribing to a phenomenological concept of embodiment, a shared vantage point for metaphorical meaning-making in film-viewing and face-to-face interaction is developed. The book offers a critique of cognitive film and metaphor theories and a theory of cinematic metaphor as performative action of meaning-making, grounded in the dynamics of viewers' embodied experiences with a film. Fine-grained case
Metaphors in audiovisual media receive increasing attention from film and communication studies as well as from linguistics and multimodal metaphor research. The specific media character of film, and thus of cinematic metaphor, remains, however, largely ignored. Audiovisual images are all too frequently understood as iconic representations and material carriers of information. Cinematic Metaphor proposes an alternative: starting from film images as affective experience of movement-images, it replaces the cognitive idea of viewers as information-processing machines, and heals the break with rhetoric established by conceptual metaphor theory. Subscribing to a shared vantage point for metaphorical meaning-making in film-viewing and face-to-face interaction is developed. The book offers a critique of cognitive film and metaphor theories and a theory of cinematic metaphor as performative action of meaning-making, grounded in the dynamics of viewers' embodied experiences with a film. Fine-grained case studies ranging from Hollywood to German feature film and TV news, from tango lesson to electoral campaign commercial, illustrate the framework's application to media and multimodality analysis.

Thriving Systems Theory and Metaphor-Driven Modeling - Leslie J. Waguespack - 2010-10-01
How is it that one system is more effective, appealing, satisfying and/or more beautiful than another to its stakeholder community? This question drove Christopher Alexander’s fifty-year quest to explain great physical architecture and
How is it that so many individual stakeholders consistently recognize the same quality, the same beauty in a system? This question led George Lakoff to research the role of conceptual metaphor in human understanding. What is essential to stakeholders’ satisfaction with systems? Fred Brooks, in his publications, addressed this question. This monograph fuses these diverse streams of thought in proposing Thriving Systems Theory by translating Alexander’s properties of physical design quality into the abstract domain of information systems and modeling. Metaphor-Driven Modeling incorporates the theory while examining its impact throughout the system life cycle: modeling, design and deployment. The result is holistic and innovative, a perspective on system quality invaluable to students, practitioners and researchers of software and systems engineering.
Metaphors of Coronavirus - Jonathan Charteris-Black

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Motives for Metaphor - James E. Seitz - Despite urgent calls for reform, composition, literature, and creative writing, remain territorial, competitive fields. This book imagines ways in which the three English camps can reconnect. Seitz contends that the study of metaphor can advance curriculum reform precisely because of its unusual institutional position. By pronouncing equivalence in the very face of difference, metaphor performs an irrational discursive act that takes us to the nexus of textual, social, and ideological questions that have stirred such contentious debate in recent years over the function of English studies itself. As perhaps the most radical (yet also quotidian) means by which language negotiates difference, metaphor can help us to think about the politics of identification and the curricular movements such a politics has inspired.

Reemerging Jewish Culture in Germany - Sander L. Gilman - 1994-08-01
In 2001, Richard Delgado and Jean Stefancic published their definitive Critical Race Theory, a compact introduction to the field that explained, in straightforward language, the origins, principal themes, leading voices, and new directions of this important movement in legal thought. Since then, critical race theory has gone on to influence numerous other fields of scholarship, and the Delgado and Stefancic primer has remained an indispensable guide for students and teachers. Delgado and Stefancic have revised the book to include material on key issues such as colorblind jurisprudence, Latino-Critical scholarship, immigration, and the rollback of affirmative action. This second edition
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Metaphor - Tony Veale - 2016-02-29
The literary imagination may take flight on the wings of metaphor, but hard-headed scientists are just as likely as doe-eyed poets to reach for a metaphor when the descriptive need arises. Metaphor is a pervasive aspect of every genre of text and every register of speech, and is as useful for describing the inner workings of a "black hole" (itself a metaphor) as it is the affairs of the human heart. The ubiquity of metaphor in natural language thus poses a significant challenge for Natural Language Processing (NLP) systems and their builders, who cannot afford to wait until the problems of literal language have been solved before turning their attention to figurative phenomena. This book offers a comprehensive approach to the computational treatment of
Metaphor is a pervasive aspect of every genre of simile, analogy, and conceptual blending—that does not shy away from their important cognitive and philosophical dimensions. Veale, Shutova, and Beigman Klebanov approach metaphor from multiple computational perspectives, providing coverage of both symbolic and statistical approaches to interpretation and paraphrase generation, while also considering key contributions from philosophy on what constitutes the "meaning" of a metaphor. This book also surveys available metaphor corpora and discusses protocols for metaphor annotation. Any reader with an interest in metaphor, from beginning researchers to seasoned scholars, will find this book to be an invaluable guide to what is a fascinating linguistic phenomenon.

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**Grammatical Metaphor** - Anne-Marie Simon-Vandenbergen - 2003-11-27
Since the 1980s, metaphor has received much attention in linguistics in general. Within Systemic Functional Linguistics (SFL) the area of 'grammatical metaphor' has become increasingly more important. This volume aims to raise and debate problematic issues in the study of lexico-grammatical metaphor, and to foreground the potential of further study in the field. There is a need to highlight the SFL perspective on metaphor; other traditions focus on lexical aspects, and from cognitive perspectives, while SFL focuses on the grammatical dimension, and socio-functional aspects in the explanation of this phenomenon.

**Metaphor and Metonymy in Comparison and Contrast** - René Dirven - 2009-09-24
The book elaborates one of Roman Jakobson's many brilliant ideas, i.e. his insight that the two...
The book elaborates one of Roman Jakobson's many brilliant ideas, i.e. his insight that the two cognitive strategies of the metaphoric and the metonymic are the end-points on a continuum of conceptualization processes. This elaboration is achieved on the background of Lakoff and Johnson's twodomain approach, i.e. the mapping of a source onto a target domain of conceptualization. Further approaches dwell on different stretches of this metaphor-metonymy continuum. Still other papers probe into the specialized conceptual division of labor associated with both modes of thought. Two new breakthroughs in the cognitive linguistics approach to metaphor and metonymy have recently been developed: one is the three-domain approach, which concentrates on the new blends that become possible after the integration or the blending of source and target domain elements; the other is the approach in terms of primary scenes and subscenes which often determine the way source and target domains interact.

**Metaphor and Metonymy in Comparison and Contrast** - René Dirven - 2009-09-24
Many metaphors go beyond pointing to the existing similarities between two objects -- they create the similarities. Such metaphors, which have been relegated to the back seat in most of the cognitive science research, are the focus of attention in this study, which addresses the creation of similarity within an elaborately laid out interactive framework of cognition. Starting from the constructivist views of Nelson Goodman and Jean Piaget, this framework resolves an apparent paradox in interactionism: how can reality not have a mind-independent ontology and structure, but still manage to constrain the possible worlds a cognitive agent can create in it? A comprehensive theory of metaphor is proposed in this framework that explains how metaphors can create similarities, and why such metaphors are an invaluable asset to cognition. The framework is then applied to related issues of analogical reasoning, induction, and computational modeling of creative metaphors.

Metaphor and Cognition - B. Indurkhya - 2013-03-09
Many metaphors go beyond pointing to the existing similarities between two objects -- they create the similarities. Such metaphors, which have been relegated to the back seat in most of the cognitive science research, are the focus of attention in this study, which addresses the creation of similarity within an elaborately laid out interactive framework of cognition. Starting from the constructivist views of Nelson Goodman and Jean Piaget, this framework resolves an apparent paradox in interactionism: how can reality not have a mind-independent ontology and structure, but still manage to constrain the possible worlds a cognitive agent can create in it? A comprehensive theory of metaphor is proposed in this framework that explains how metaphors can create similarities, and why such metaphors are an invaluable asset to cognition. The framework is then applied to related issues of analogical reasoning, induction, and computational modeling of creative metaphors.
This book contains a selection of refereed and revised papers originally presented at the 5th ICLC. After an introduction by the editors, the book opens with a long-needed chapter on historical precedents for the Cognitive Linguistic theory of metaphor. Two chapters demonstrate the method of lexical analysis of linguistic metaphors and how it can be fruitfully applied to a characterization of the conceptual domains of smell and economics. Three chapters deal with theoretical aspects of conceptual metaphor, one of which is a commissioned chapter on the relation between conceptual metaphor theory and conceptual blending. Finally there are five chapters presenting novel theoretical issues and empirical findings about the relation between conceptual metaphor and culture. This book is hence a wide-ranging sample of current approaches to metaphor in Cognitive Linguistics, with some chapters breaking new grounds for

The Social Use of Metaphor - J. David Sapir - 2016-11-11
Through the use of language, as symbolic action, man attempts to control his social, natural, and supernatural environments. In this book J. David Sapir, J. Christopher Crocker, and their fellow contributors investigate the nature of metaphor and related symbolic forms as a means of coming to terms with the world.
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Metaphor and Parable - Mogens Stiller Kjærgaard - 1986
In Danish: side 241-245

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The Comparable Body explores how analogy and metaphor illuminate and shape conceptions about the human body and disease, through 11 case studies from ancient Mesopotamian, Egyptian, and Greco-Roman medicine.
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